

If you have a successful career in the Event Industry and have always wanted a piece of the action, this is your opportunity.

We are a new start-up organizing the “I am a K-Pop Star Indonesia 2024” event. We are looking for exceptional people, who are passionate about music festivals and concerts. He/she will rise to our standards while bringing their unique perspectives to the table. This is an expanding, innovative company opportunity to work with a team of dedicated and experienced professionals dedicated to creating one-of-a-kind music festivals and contests. How many times have you helped build successful events and realized that you had no share in their true value? This will be your golden opportunity to get your skin in the game.

Job Title: Digital Marketing Specialist

Location: Jakarta, Indonesia (Hybrid)

Job Type: Full-time

Key Responsibilities:

- Executing and managing social media marketing campaigns
- Implementing digital marketing strategies
- Produce and assist in content creation for communication channels
- KOL and partnership management
- Monitoring web analytics
- Conducting online marketing activities
- Ensure smooth collaboration with internal and external stakeholders to Maximize effective marketing efforts

Qualifications and Requirements:

- Social Media Marketing and Digital Marketing skills
- Experience in web analytics and online marketing
- Inherent ability to work seamlessly under pressure while adapting to ever-changing scenarios.
- Knowledge of the latest digital marketing trends and tools
- Experience in event management or related industries is a plus

- Proven problem-solving capabilities - anticipating, initiating, and resolving issues.
- Meticulous attention to details.
- Excellent time management.
- Organizational skills to manage multiple projects.
- Ability to travel when required.
- Bachelor's degree in Marketing, Communications, or a related field

Preference will be given to those who also have:

- An undergraduate degree or higher in a field relevant to the role.
- Experience in planning meetings, incentives, concerts, festivals and performance events.
- Experience in managing external partners, suppliers, and vendors, sourcing and negotiating contract services.
- Excellent verbal and written Indonesian(Bahasa) and English communication skills.
- Proficiency in Bahasa, Chinese, Japanese, Korean, and other language(s) is a plus.
- Computer literacy in Microsoft Offices, Canvas, Adobe AI(or PS).

Compensation: Commensurate with the work experience plus a performance bonus